



**SGH**

Warsaw School  
of Economics

**SGH Shapes Leaders**

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# Preface

SGH Warsaw School of Economics is the oldest and leading university of economics in Poland. It combines 117 years of experience with the latest global trends in education. However, its most valuable asset are the people who create a unique academic community.

What makes individuals a community are values. At SGH, we appreciate professionalism, cooperation, honesty, respect and truth. Being aware that we educate future leaders, we instil in our students the principles of social corporate responsibility.

In the process of education, we convey not only knowledge but also practical skills, which allow our graduates to successfully face the challenges of a rapidly changing social and economic reality. That is why the classes at SGH are conducted by outstanding lecturers who combine didactics with activities in business, international organisations as well as public and local government administration. Knowledge is best consolidated and expanded in action. SGH provides students with a lot of freedom in choosing subjects and lecturers. An individualised timetable helps one to gain professional experience already at an early stage of studies.

SGH Corporate Partners Club offers a strong support for students taking their first steps in the business world, but also for the more experienced ones. It consists of 40 companies which in the implementation of their business strategies cooperate with the university by organising study visits and meetings with experts, supporting scientific research or investing in the university's infrastructure.

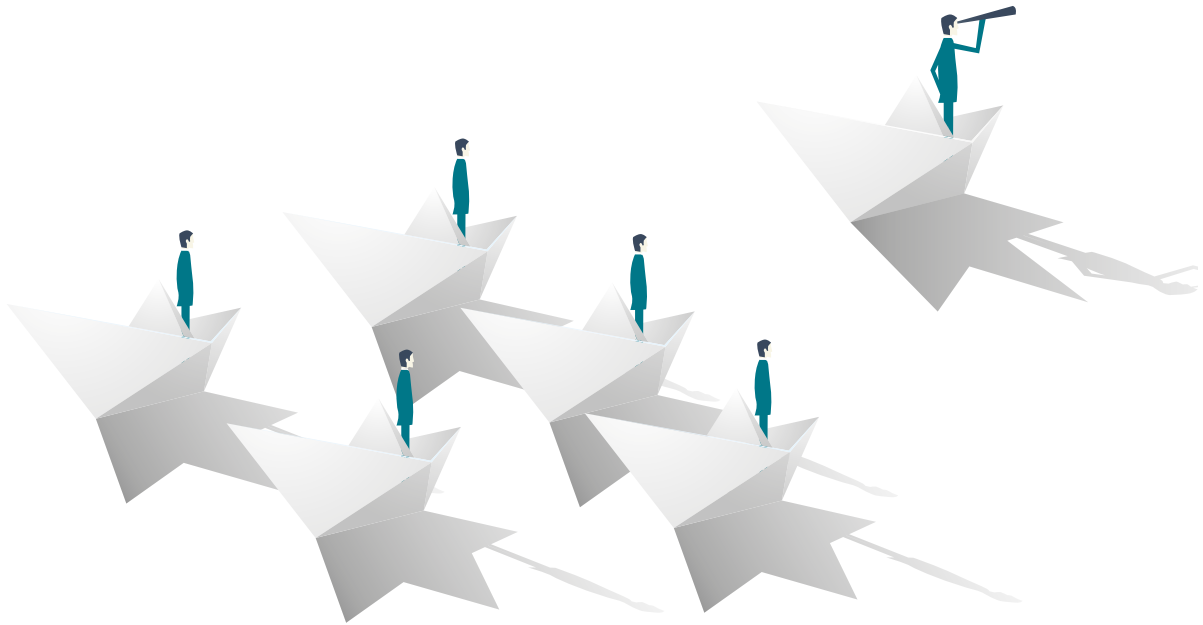
The professional experience gained during studies makes SGH graduates highly valued by employers, which is confirmed by the results of research of the Polish Graduate Tracking System (ELA) and rankings. Owing to a very good cooperation with foreign universities, the possibility of obtaining a double diploma, a variety of student exchange offers and a great emphasis on learning foreign languages, SGH provides a solid basis for pursuing an international career as well.

There are over 60 student organisations at SGH, in which future leaders shape the appropriate competencies by starting their first projects. We also encourage students to submit initiatives, which are then implemented with a student-doctoral participatory budget.



Rector  
Professor Piotr Wachowiak, Ph.D.

# SGH Shapes Leaders



## Mission statement of SGH Warsaw School of Economics

The SGH Warsaw School of Economics is an innovative institution of higher learning which develops intellectual potential and educates leaders in response to the challenges of the future. It is an important centre in the world of research, new ideas and initiatives created by the academic community and graduates, as well as by representatives of business, community organisations and public administration. The SGH – as an independent and socially sensitive university, shapes civic and ethical attitudes by its teaching, research and opinion-shaping activities.

## Values of SGH

- 4 ■ professionalism ■ cooperation ■ honesty ■ respect ■ truth



# UROCZYSTOŚĆ UKOŃCZENIA STUDIÓW 2021

SGH KSZTAŁTUJE LIDZÓW

## Facts and Figures

- The oldest university of economics in Poland founded in 1906 by August Zieliński
- About 10,000 students
- About 4,200 participants of post-graduate studies
- More than 3,100 doctoral titles and about 800 habilitation titles granted
- 33 honoris causa doctors
- Around 800 research and didactic workers and lecturers, including 73 full professors
- 40 partner companies
- More than 300 partner universities around the world
- The library collection of 1 million volumes
- More than 60 organisations and student scientific society, including Folk Song and Dance Ensemble, SGH Choir and SGH Theatre
- Rich language offer: English, German, Russian, Spanish, French and Italian
- First and second-cycle studies and supplementary education (MBA, postgraduate studies, Children's University of Economics, Academy of Young Economist, SGH High School, University of Third Age)
- Doctoral School
- Member of international organisations and networks such as CIVICA, CEMS, PIM, EFMD, EUA, CEEMAN, EUCEN, PECSA, EDAMBA, BUP, CESEENET, AACSB, EADI, CIRET, PRME, EAPS, SAR Network, SUERF, GBSN
- Accredited by EQUIS, ACCA, AMBA, IQA (CEEMAN), PKA, IPMA-student
- Certificates available to students include SGH & CIMA Certificate in Business Accounting (CBA), SGH & CIMA Diploma in Management Accounting (DMA), SGH & CIMA Advanced Diploma in Management Accounting (ADMA)
- 17 double degree programmes (at Bachelor and Master levels)

## Rankings

- The Financial Times ranked the management programme offered by SGH among the top 100 in the world in 2022 – as the only Polish programme in the list (Masters in Management ranking).
- In the latest edition of *Rzeczpospolita* ranking, SGH was ranked first among economic universities and faculties. The university scored the most points in three out of four evaluated categories: quality of teaching, graduates' careers, academic potential and internationalisation.
- In the Perspektywy University Ranking 2023, SGH Warsaw School of Economics took first place in the economic university category. Ranking by field of study: first place – Finance and Accounting, second place – Economics and Information Technology and Econometrics, third place – Management. Among all universities included in the ranking, SGH took twelfth place in the general ranking.

# International Organisations

SGH is a partner of the Erasmus Mundus Joint Master Degree "European Master in Law and Economics – **EMLE**" programme and an associate partner of the Erasmus Mundus Joint Master Degree "Models and Methods of Quantitative Economics – **QEM**" programme, owing to which the students may obtain a joint diploma of universities participating in the programmes.

SGH is the only Polish academic member of **CEMS** – The Global Alliance in Management Education (SGH implements CEMS Master's in International Management programme) and the only Polish member of **PIM** – Partnership in International Management – the largest international organisation associating universities offering management studies.

SGH is also a member of the prestigious Global Business School Network (GBSN), whose mission is to improve access to quality local management and entrepreneurship education in developing countries.





# SGH as part of CIVICA European University

The presence of SGH Warsaw School of Economics in CIVICA is a new dimension of international academic cooperation, opening up innovative opportunities for students in the field of education and civic awareness building. Students will be able to pursue additional international mobility and will benefit from classes and special teaching projects conducted jointly with the alliance universities.

## Universities that make up CIVICA

- Sciences Po (France),
- Bocconi (Italy),
- LSE (UK),
- CEU (Austria),
- EUI (intergovernmental),
- Hertie School (Germany),
- SEZ (Sweden),
- SNSPA (Romania)
- IE University (Spain)
- SGH Warsaw School of Economics

The universities that make up CIVICA have leveraged their collective knowledge and shared European values to offer students and staff transnational opportunities in education, research and civic engagement, with a particular focus on digital innovation and an overarching mission to serve European societies.

## Vision

CIVICA's vision for 2030 is to deepen and expand activities in key areas, such as education, research, community engagement, innovation and lifelong learning; development

of a diverse and inclusive CIVICA community; further global outreach; establishing CIVICA's leadership role in social sciences; and creating a framework for sustainable institutional collaboration.

## Mission

In line with its mission, CIVICA will continue to serve local and global communities, defend core European values, support environmental sustainability, and conduct research in areas relevant to social science policy. However, CIVICA will also continue to focus on the alliance's internal communities.

From autumn 2022 to autumn 2026, thousands of students and young researchers are expected to gain new opportunities to pursue international mobility, take advantage of new educational offerings and Europe-wide civic engagement opportunities.

[www.sgh.waw.pl/civica](http://www.sgh.waw.pl/civica)

**CIVICA**  
THE EUROPEAN UNIVERSITY OF  
SOCIAL SCIENCES

# Accessibility of SGH

SGH strives to be a fully open and accessible university for people with special needs, while maintaining the highest quality of education and research. In keeping with its mission, SGH is a socially sensitive University that fosters civic and ethical attitudes.

## Support for people with disabilities

- The Office for Accessibility and Support of Persons with Disabilities offers support for people with disabilities and special needs, such as chronic illnesses that could impede their educational process.
- SGH is a Socially Responsible University, and has been a signatory to the Diversity Charter since 2020.
- The SGH Volunteer Centre initiates and organizes activities related to activation, equalization of opportunities and support for people with special needs, including people with disabilities.

### Support for people with disabilities

At SGH, students with various disabilities can: use specialized equipment and assistive software; receive additional funding through the Erasmus+ programme for studies and internships abroad; take advantage of 22 specially designed and adapted sports activities for people with various disabilities as part of PE classes; choose from job, internship and apprenticeship offers at [kariera.sgh.waw.pl](http://kariera.sgh.waw.pl); and receive assistance from an ASD student assistant. The university also offers services of the Polish Sign

Language (PSL) interpreter onsite and online.

### Inclusive SGH – no barriers to education

The university has been granted funding from the Operational Programme: Knowledge Education Development for a prestigious project aimed at increasing accessibility. Among other things, the university will purchase typhlographic plans and induction loops in selected lecture halls. Additional language classes, workshops and consultations on labour market support for people with disabilities will be organized, and

a PSL interpreter will be available during the open day. You are also invited to check out the series of ongoing podcasts *INkluzywniak* 15 minutes for accessibility.

### More information:

[www.sgh.waw.pl/dostepnosc-dla-osob-ze-szczegolnymi-potrzebami](http://www.sgh.waw.pl/dostepnosc-dla-osob-ze-szczegolnymi-potrzebami)

[www.sgh.waw.pl/wsparcie-dla-osob-z-niepelnosprawnosciami](http://www.sgh.waw.pl/wsparcie-dla-osob-z-niepelnosprawnosciami)

# University Social Responsibility

The SGH Warsaw School of Economics supports the sustainable development of society and the economy and, as a socially responsible university, initiates activities that contribute to the implementation of the UN Global Goals, in particular:

- good quality education,
- clean and accessible energy,
- economic growth and decent work,
- less inequality,
- partnerships for goals.
- responsible consumption and production.

## Rector's Commission for Social Responsibility

The commission was established in March 2017 and is the university's response to the growing role of social responsibility and sustainability in higher education. The Commission is composed of representatives of 5 colleges, students and doctoral students, as well as major organizational units of the university.

## SGH social responsibility strategy

A key document regulating and systematizing the university's activities in the area of sustainable development planned for implementation with the university's development strategy for 2022-2032.

The strategy aims to integrate CSR into the teaching mission,

scientific activities, as well as socially oriented endeavours. Its adoption underscores the application of the highest standards of social responsibility in all areas of SGH's operation: research, teaching, relations with the environment and university management.

SGH is one of the first signatories to **the Declaration of University Social Responsibility**, a document regulating the activities of Polish higher education institutions in the area of social responsibility and sustainable development. The declaration

focuses on four areas of the university's operation: nurturing academic values; executing programmes, implementation projects and research important for the development of social responsibility; and organizing the university's work and its cooperation with stakeholders.

SGH is a signatory to **the Diversity Charter**, an international initiative to promote diversity and equal opportunity in employment, regardless of gender, race, sexual orientation, ethnicity, age, disability or religious belief.





# Scientific Research

As a leading university in economic sciences in Poland and the region, SGH conducts research projects classified among the best in the world. The university's strategy is based on the belief that the quality of the academic institution is determined by the quality of its scientific research.

SGH conducts research in the field social sciences, mainly in economics, finance, management, as well as sociology and public policy sciences. Our researchers are among the most renowned economists in the world, they lead in international rankings (e.g. in the RePEc ranking) and are awarded for their publications and research results. They also receive prestigious awards granted by the Ministry of Science and Higher Education or the National Bank of Poland. SGH's research staff are distinguished by their public activity, they actively cooperate with the Parliament, ministries, non-governmental organisations, as well as European Union institutions. They are also experts and reviewers for the European Commission and European research institutions. SGH scientists carry out research projects financed by the National Centre for Science and the National Centre for Research and Development, as well as take part in all EU funding programmes for science. SGH is one of the main beneficiaries of international scientific grants awarded under the Seventh Framework Programme (FP7), the COST programme (European Cooperation in the field of Scientific and Technical Research), the Polish-Norwegian Research Fund, EU tenders, the Visegrad Fund and others.

## SGH's research activity is conducted by institutes, departments and units in five collegia:

### ■ Collegium of Economic Analysis:

micro- and macroeconomics, mathematical economics, labour economics, mathematics of finance and insurance, econometrics, decision-making theory, statistics, demography, operational research, methods of business data analysis, business informatics, economic policy.

### ■ Collegium of Socio-Economics:

history of economic thought, economic history, public finance and banking, environmental economics, social economics and employment, social insurance, sociology, philosophy, political science, public administration, international relations, economic integration, regional and global security.

#### ■ **Collegium of World Economy:**

international economics, foreign economic policy, European integration, functioning of intergovernmental organisations, international finance, international business management, private and public international law, economic transformation, international marketing, internationalisation of business activities.

#### ■ **Collegium of Business Administration:**

enterprise and its development, entrepreneurship, competitiveness, strategic management, corporate finance, labour resource management, enterprise value management, small business studies, managerial accounting, innovation management, marketing, logistics.

#### ■ **Collegium of Management and Finance:**

theory of economics, finance and banking, theory of management, marketing, economic policy, accountancy, national economy and enterprise management, logistics and transport, quality management, economics of consumption in terms of examining people's living standards and quality control.

## Selected scientific journals

#### **Collegium of Economic Analysis:**

- National Economy
- Papers and Studies of Research Institute for Economic Development SGH
- Collegium of Economic Analysis Working Papers
- KAE Working Papers
- Econometric Research in Finance
- Studia Demograficzne – journal under the "Support for scientific journals" programme

#### **Collegium of Socio-Economics:**

- Analysis and Studies CASP – journal under the "Support for scientific journals" programme

- The Quarterly of the Collegium of Socio-Economics "Studia i Prace"
- Public Policy Studies – journal under the "Support for scientific journals" programme
- Warsaw Forum of Economic Sociology – journal under the "Support for scientific journals" programme

#### **Collegium of World Economy:**

- International Journal of Management and Economics
- Women and Business

#### **Collegium of Business Administration:**

- Business Administration Quarterly

- Education of Economists and Managers. Problems. Innovations. Projects.

#### **Collegium of Management and Finance:**

- Studies and Works of the Collegium of Management and Finance
- JMFS Journal of Management and Financial Sciences
- Organisation and Management
- Economics and Law in Health Care

#### **Centre for Open Education**

- e-mentor

# International Relations and Cooperation

International cooperation is one of the strategic elements of development of SGH Warsaw School of Economics. It serves to increase the attractiveness of the teaching offer, adapt it to the requirements of the changing world and build an exceptionally strong position of SGH graduates on the Polish and foreign labour markets. Thanks to its openness to new ideas and its long-standing tradition of dialogue and knowledge exchange, SGH has established numerous contacts with universities abroad in the area of student exchange and cooperation. The International Centre coordinates activities in this regard.

## **CEMS / The Global Alliance in Management Education**

CEMS is an elite alliance of 34 leading business schools, as well as over 70 companies and social partners with a global reach. SGH is a member of the alliance as the only Polish university and one of 20 in Europe. Within the alliance, a one-year management CEMS MIM programme (Master in International Management) is implemented, addressed exclusively to students of the associated universities. Its aim is to prepare for managers work in a multicultural and multilingual environment.

## **PIM / Partnership in International Management**

SGH Warsaw School of Economics is the only Polish member of the PIM association - the largest international organisation with global reach. PIM consists of 68 leading business schools worldwide that offer renowned MBA programmes or master's degrees with the highest level of education in management. Only universities recommended by its members are invited and accepted into the association. PIM provides opportunities for exchange of master's students with universities on all continents.

## **Programme ERASMUS+**

The largest EU student and staff exchange programme providing scholarships for studies and internships within the EU, as well as some other countries. SGH cooperates with more than 200 European universities that each year offer more than 500 seats for a semester or a year-long studies. The programme includes: learning mobility, cooperation for innovation and exchange of good practices, support in policy reform, the Jean Monnet programme and, for the first time, sports.

## Double Diploma Programme / DDP

A double diploma programme enables its participants to study at SGH and at a partner university. Upon graduation, the student receives diplomas from both institutions. Currently, SGH offers this possibility with 16 partners at the bachelor and master levels.

## Erasmus Mundus

SGH is a partner in Erasmus Mundus Joint Master Degrees projects, which provides the students of our university with the opportunity for mobility in order to obtain a joint diploma from the universities participating in given programmes.

## Summer Schools

Short holiday programmes offered by foreign universities in almost all countries around the world. They provide the opportunity to get to know the country in which they are organised, its culture and people, and make new friends.

SGH students can also apply for scholarships on their own, e.g. within the Visegrad Fund, GFPS (Polish Scientific and Cultural Association in Central and Eastern Europe), Fulbright Foundation, CEEPUS, as well as individual scholarships offered by foreign universities.

## Bilateral Agreements

Such agreements provide the possibility to study in the best non-European universities: in Asian countries (e.g. China, Taiwan, South Korea, Singapore, Hong Kong, Japan, India, Thailand, Malaysia), USA, South America, New Zealand and Australia, Russia or South Africa. Every year nearly 200 students of SGH Warsaw School of Economics take advantage of this offer, studying at prestigious universities around the world.

## Polish-German Academic Forum (PNFA)

Programme of SGH and two German universities (Johannes Gutenberg Universität Mainz and Universität Duisburg-Essen). The participants gain a thorough knowledge of the management of Polish-German economic relations. The classes conducted in German prepare the students for internships and work in German companies.

## Joint degree programmes offered within a consortium of international universities:

- European Master in Law and Economics (EMLE) – SGH Warsaw School of Economics, in cooperation with such international EMLE institutions as Erasmus University Rotterdam, University of Hamburg, University of Bologna, University of Ghent, University of Aix-Marseille, University of Vienna, University of Haifa, and Indira Gandhi Institute of Development Research.
- Models and Methods of Quantitative Economics (QEM) – bringing together five universities: Universitat Autònoma de Barcelona, Universität Bielefeld, Université Paris 1 Panthéon Sorbonne, Università Ca' Foscari Venezia and the SGH Warsaw School of Economics, along with several associate partners.



# SGH and Business

SGH cooperates with the business community in education and research areas, as well as in university management issues. In each area of activities and at each stage of their implementation, the university invites partner companies and institutions or organizations with which it enters into agreements. The cooperation can be project-based or permanent. SGH's key projects involve a wide range of stakeholders: students, research staff, alumni and university partners.

## SGH Corporate Partners Club



## SGH Corporate Partners Club

The Club was founded in 1998 and is a joint initiative of both Polish and international companies, cooperating with SGH on many levels. The aim of the Club is to implement joint, diverse projects, as well as to support students in the field of practical aspects of education, including access to apprenticeship and internships in partner companies along with the possibility of further professional development. Club membership is presence in a prestigious group that actively supports the development of the SGH and strengthens its potential. SGH, together with members of the Club, creates and implements projects that meet the individual needs in the areas of employer branding and recruitment, scientific research or in the field of CSR and ESG.

## Council of the SGH Corporate Partners Club

Appointed by the Rector, it consists of the CEOs of partner companies. It is an opinion-forming and advisory body, part of the university's broader dialogue with stakeholders and the environment, where business plays a particularly important role.

## Business Training

Unique and interdisciplinary training programmes, which meet the current needs of the market and business environment, are implemented in the areas of leadership, strategy, business analytics, marketing, finance and management. The university's leading lecturers combine theory and practice, conducting workshops for professionals and managers. The trainings are carried out in a closed format and are tailored to the needs of a specific company or institution.

## Studying Practically Programme

The programme was developed through cooperation with employers from the SGH Corporate Partners Club. This is a unique offer of subjects, carried out jointly by educators and specialists from partner companies. As such, students have contact with business practitioners, learn from their experience and build valuable relationships. Workshops, meetings, trainings or webinars are an additional area for gaining knowledge and skills.

## Thanks to SGH's cooperation with its partners:

- SGH students have a wide choice of internships and apprenticeships during their studies, as well as the ease of finding a job in reputable companies,
- a number of workshops and lectures are held, during which students can meet with business practitioners,
- employer brand is strengthened, and study visits to companies, research projects or conferences are carried out,
- the university's infrastructure and know-how is being developed, and new subjects or majors are being created.

## Conferences, job fairs, projects

Thanks to substantive cooperation and a common desire to develop the university, partner companies can support students with individually tailored projects. They also strengthen their employer brand and recognition at university events.





## Centre for Entrepreneurship and Technology Transfer

The Centre provides commercial services covering expert opinions, analyses, market studies, and broadly understood business consultancy in:

- finance
- market research and analysis
- operational management
- innovation and knowledge management
- HR management
- management strategy
- IT value management
- qualitative analysis
- marketing and sales
- tax and legal matters
- support for administrative authorities
- support for central and local government authorities.

## SGH Business Club

SGH Business Club offers a platform for entrepreneurial graduates and students of SGH Warsaw School of Economics. It was created to:

- integrate the entire business community associated with SGH
- facilitate relationships between entrepreneurs and the university
- activate networking in various industry and community cross-sections
- promote achievements of entrepreneurs coming from SGH
- disseminate the principles of business ethics and entrepreneurship ethos
- implement activities increasing the prestige of business environment
- support projects aimed at developing entrepreneurship

## “Żagle Biznesu SGH” competition

The aim of the competition is to spread and promote best business practices by distinguishing dynamically developing and economically successful companies, incorporated and operated by students, PhD students, and graduates of the SGH Warsaw School of Economics.

# Career and Relations with Graduates

The Career Centre and Alumni Relations is dedicated to supporting the career development of students and graduates and cooperation between members of both groups. It is responsible for shaping and maintaining relations with SGH alumni.

## Career Service

It is a platform for communication between employers and SGH students and graduates. Thanks to the combination of many different functionalities it enables students and graduates to effectively enter the labour market, also giving the employers the opportunity to actively participate in the process. Through the Career Service, students have access to current internships and job offers, as well as many valuable information on such topics as recruitment, job search, professional development and preparation of CVs and application documents. The platform expedites the consultation process with a career adviser. One of the forms of promoting SGH students and graduates on the labour market are psychological recommendations issued by the career counsellor. They contain an extended description of the student/graduate's personality strengths. The recommendation is a formalised document, addressed to the future employer.

## Alumni Club

The club aims to integrate the community of graduates by providing them with the opportunity to participate in meetings, conferences and events organised at SGH.

It fosters the establishment of business contacts, as well as the renewal of relationships with alumni of different fields of study and graduation years. Moreover, SGH alumni can post and receive job, traineeship and internships offers through the Career Service, they also receive information about SGH's educational offer regarding further education and professional qualifications.

## SGH Mentoring

The university has other organisations, formal and informal, which have been established by graduates of selected educational programmes (CEMS, MBA, Polish-German Academic Forum and others) or as a continuation of their membership in student organisations (Student Council Foundation, AIESEC Alumni, Erasmus Students Network and many others).

## Alumni and Lecturers

SGH Warsaw School of Economics graduates and employees actively participate in Polish and European economic and social life. Its alumni include the former Prime Minister of Poland, the first ever EU Commissioner, two Presidents of the National Bank of Poland, members of the Monetary Policy Council, Presidents of the Warsaw Stock Exchange, Chairman and members of the Polish Financial Supervision Authority (UKNF), government experts, advisors, associates of the European Union and other European institutions and the UN.

Graduates and employees of SGH Warsaw School of Economics for many years have served as presidents of the largest Polish companies, banks, insurance companies and other financial institutions. Our graduates also include many writers, publicists, journalists, filmmakers, producers and film and theatre directors, as well as actors, photographers, and medalists of the Olympic Games.

### SGH graduates earn very well

The long-term research study conducted by the Polish Graduate Tracking System (ELA) and published annually by the Ministry of Science and Higher Education shows the above-average earnings of SGH alumni in the first year after graduation ([ela.nauka.gov.pl](http://ela.nauka.gov.pl)).

### Science and experience

Thanks to a constant system of evaluation of the quality of education and scientific research, as well as the combination of teaching skills with practical experience, our lecturers continuously develop their competences and represent a high level of substantive and didactic quality of the conducted classes.

### SGH's strong position thanks to its experts

As a result of media activity of its academics, SGH Warsaw School of Economics is the most recognisable university of economics in the country. Experts – in accordance with their scientific interests in various fields – comment both on the current situation in Poland and in the world, and offer the historical approach to many economic, business and social phenomena.

### SGH is a university of future CEOs

More and more CEOs of large companies in Poland are graduates of SGH Warsaw School of Economics. In the latest ranking of *Rzeczpospolita*, our university has strengthened its leading position, with 1 in 13 CEOs being SGH alumni.



## Education

SGH offers first and second-cycle studies, as well as doctoral and postgraduate programmes. In addition to the core programme, Bachelor and Master students can choose specialisations either related to their major, or of more interdisciplinary character where they deepen their knowledge and broaden their skills in the areas of their interest. The individualised course of study allows students to choose subjects and lecturers. The university also takes great pride in the high quality of language courses and a wide range of lectures in foreign languages.

# First-Cycle Studies

Bachelor's studies give students basic knowledge of the social sciences, especially economics, as well as the skills and in-depth understanding of the area of study.

All graduates of the first-cycle studies skilfully apply their knowledge in professional work, use basic methods of data acquisition and processing, carry out research tasks, logically draw conclusions and formulate judgments based on available data. They may engage in discussion with specialists in their areas of interest, as well as people from various socio-professional backgrounds, they make managerial decisions, operate efficiently under stress and time pressure, and last but not least, are fluent in two foreign languages.

## Available Majors in Polish

- ekonomia
- finanse i rachunkowość
- globalny biznes, finanse i zarządzanie (Governance)
- logistyka
- metody ilościowe w ekonomii i systemy informacyjne
- zarządzanie

## Available Majors in English

- Global Business, Finance And Governance
- International Economics
- Management
- Quantitative Methods in Economics and Information Systems

## Interdisciplinary Majors

- SGH & CIMA Certificate in Business Accounting (CBA)



# First-Cycle Studies

## CIMA

CIMA is an institute for training professionals in the field of financial management. It offers an international professional qualification programme in the field of the so-called management accounting. The operations of this institute are popular among consultants, financial advisors, managers responsible for planning and control processes and people who decide on the company's strategy.

## CEEMAN

CEEMAN is an international management development association aimed at accelerating the growth in quality of management development. It is a worldwide organisation that includes more than 210 institutions from over 50 countries. IQA CEEMAN (International Quality Accreditation) can be obtained by business schools and other institutions that deal with development of management and operate in dynamic environments.

## ACCA

The Association of Chartered Certified Accountants (ACCA) is the largest, most prestigious and fastest growing international professional organisation for finance, accounting and management specialists, with over 170 thousand members from 180 countries worldwide. SGH Warsaw School of Economics received accreditations for both first- and second-cycle studies in finance and accounting.

## Double Diploma Programmes

- European University Viadrina, Germany (for students of Management and Global Business, Finance and Governance in Polish and English, as well as of finanse i rachunkowość in Polish)
- Kyungpook National University (KNU), South Korea (for students of International Economics, and Global Business, Finance and Governance in Polish and English)
- Peking University, Guanghua School of Management, China (for students of International Economics, as well as of Management, and Global Business, Finance and Governance in Polish and English)
- Pforzheim University, Germany (for students of International Economics, and Global Business, Finance and Governance in Polish and English)



## Second-Cycle Studies

Master's studies equip students with the general knowledge of the main theories and research methods in various fields, especially economics, but also with advanced theoretical and practical understanding as well as familiarity with various methods of data acquisition and analysis in the area of student's major.

The graduates of the second-cycle studies use various techniques of data acquisition and methods of analysis. They plan and implement research task and expertise, acknowledge research or professional problems and subject them to professional analysis. They possess managerial competence, operate efficiently under stress and time pressure, and direct their further education independently.

### Available Majors in Polish

- analiza danych – big data
- e-biznes
- ekonomia
- ekonomiczna analiza prawa
- finanse i rachunkowość (ACCA Accreditation)
- globalny biznes, finanse i zarządzanie (Governance)
- HR biznes partner
- kierunek menedżerski
- metody ilościowe w ekonomii i systemy informacyjne
- międzynarodowe stosunki gospodarcze
- podatki
- zarządzanie
- zarządzanie finansami przedsiębiorstwa
- zarządzanie projektami

### Available Majors in English

- Advanced Analytics – Big Data
- Finance and Accounting (ACCA Accreditation)
- Global Business, Finance and Governance
- International Business
- International Master Program in Management Accounting [practical profile]

### Interdisciplinary

- SGH & CIMA Diploma in Management Accounting (DMA)
- SGH & CIMA Advanced Diploma in Management Accounting (ADMA)

### IPMA Student Programme

A knowledge and skills certification system in project management, aimed at students and graduates. The programme is conducted in cooperation with the branch of the International Project Management Association (IPMA) – an international organisation that brings together experts, practitioners and scientists.

## Joint study programmes with universities abroad

- European Master in Law and Economics (EMLE) – SGH in cooperation with international universities – EMLE: Erasmus University Rotterdam, University of Hamburg, University of Bologna, University of Ghent, University of Aix-Marseille, University of Vienna, University of Haifa, Indira Gandhi Institute of Development Research.
- Models and Methods of Quantitative Economics (QEM) – the programme is designed by a Consortium of five European universities: Universitat Autònoma de Barcelona, Universität Bielefeld, Université Paris 1 Panthéon-Sorbonne, Università Ca'Foscari Venezia, SGH Warsaw School of Economics, and few associated partners.
- CEMS MIM – a one-year master's programme in the field of international management, prepared in cooperation with leading educational institutions and best international corporations in Europe and in the world.

## Double Diploma Programmes

- EBS – Universität für Wirtschaft und Recht, Germany (for students of zarządzanie in Polish)
- EDHEC Business School, France (for students of zarządzanie in Polish, International Business in English, Global Business, Finance and Governance in Polish and English)
- Europa Universität Viadrina (EUV), Frankfurt, Germany (for students of zarządzanie and finanse i rachunkowość in Polish, as well as International Business in English)
- Toulouse Business School (TBS), France (for students of zarządzanie in Polish, as well as International Business in English)
- Technische Universität Berlin (TUB), Germany (for students of zarządzanie in Polish)
- Mercator School of Management, Universität Duisburg-Essen (MSM), Germany (for students of finanse i rachunkowość in Polish)
- Nova School of Business and Economics (NOVA), Universidade Nova de Lisboa, Portugal (for students of zarządzanie in Polish)
- School of Management and Law (ZHAW), Switzerland (for students of Global Business, Finance and Governance in Polish and English)
- University of Economics (VSE) Prague, the Czech Republic (for students of International Business in English)
- Università degli Studi di Firenze (UNIFI), School of Economics and Management, Italy (for students of finanse i rachunkowość in Polish)
- Université Laval, Faculty of Administrative Sciences (ULaval), Canada (for students of Global Business, Finance and Governance in Polish and English)
- Johannes Gutenberg-Universität Mainz (JGU), Germany (for students of zarządzanie and finanse i rachunkowość in Polish)
- University of Porto, School of Economics and Management (FEP), Portugal (for students of zarządzanie in Polish)

# Doctoral School

The purpose of SGH Doctoral School is to provide support in conducting the research needed for writing and defending the doctoral thesis. It also conveys cutting-edge world knowledge in the selected areas of social sciences and research methodology, as required by the learning outcomes of level 8 of the Polish Qualification Framework.

## Two-profile, eight-semester education

- The “implementation doctorate” profile was announced in the Communication of the Minister of Science and Higher Education on the establishment of the „Implementation Doctorate” programme and call for proposals. The profile is addressed to those who want to combine research with duties for businesses operating within a given industry.
- Addresses of the general academic profile include those who have obtained the Master’s or equivalent degree and, in extraordinary cases justified by the superior quality of their academic achievements, graduates of first-cycle programmes and students who completed the third year of a uniform Master’s programme, in particular: managers and beneficiaries of research projects financed in competitions organised by external institutions (e.g. National Science Centre, National Centre for Research and Development, Ministry of Science and Higher Education), or of a research project implemented at SGH as part of the “Diamond Grant” (“Diamentowy Grant”) programme.

Depending on the profile selected (general academic or implementation doctorate), and the curriculum, members of the SGH Doctoral School gain advanced knowledge concerning strands of development in modern macroeconomics and microeconomics, management, finance, politics and administration, and learn about fields of research in modern economic theories of business and international economics.

PhD students acquire skills both in terms of independent research by getting to know methodologies as well as quantitative and qualitative methods in academic research, and by disseminating the results of their research. They also develop essential social competences.

Classes can be held in Polish or English.

## Scientific Disciplines

- Economics and Finance in the scope of Economics
- Economics and Finance in the scope of Economics in English
- Economics and Finance in the scope of Finance
- Political and Administration Sciences
- Management and Quality Sciences



# Postgraduate and MBA programmes

Postgraduate and MBA programmes are an integral part of SGH's educational mission. About 150 programmes in Polish and English, including those commissioned by companies and institutions. A wide range of offers responds to the changing demands of the modern labour market. The offer is aimed at graduates from different types of universities, enabling them to exchange experiences and interact with business practitioners.

## MBA (Master of Business Administration)

- **CEMBA** – Canadian Executive MBA – an English-language programme in partnership with The Université du Québec à Montréal (UQAM). At the top of the rankings for many years.
- **MBA – SGH** – the leading MBA programme available in Polish. An extremely intensive course, programme embedded in an international perspective thanks to additional courses taught in English, lecturers from SGH and abroad.
- **SGH – WUM MBA** – WUM MBA – a joint diploma from SGH and the Warsaw Medical University (WUM). Studies aimed at managers and professionals working in or around health care. The programme combines subjects that provide general managerial competence with lectures that guarantee an understanding of the specific conditions and principles of the health care market.
- **MBA FOR STARTUPS** – Poland's first online MBA designed specifically for young entrepreneurs. Unique project formula based on combining top-notch academic expertise with Sebastian Kulczyk's InCredibles mentoring programme and networking platform of international partners.



MBA-SGH



mba  
for startups

## Categories

- Administration and Law
- Finance and Accounting
- Human Resources
- Marketing
- Digital Transformation
- Management

**AMBA** – The Association of Masters in Business Administration confirms the highest quality of educational services among MBA programmes. AMBA has already given its accreditation to 240 schools in 70 countries, including only six universities in Poland. Only 2% of the business schools in the world are distinct enough to claim the AMBA accreditation.







## Educational Offer for Children and Youth

Various economic and entrepreneurial activities are organised for children and young people aged 10–16 years:

- Children's University of Economics (EUD) – lectures and workshops for children aged 10–13 years
- The Academy of Young Economist (AME) – lectures and workshops for teenagers aged 13–16 years
- "Short Attractive Engaging Lectures" (KAWA) – meetings on educational and economic topics for parents of children and youth participating in EUD (Children's University of Economics) and AME (Academy of Young Economist)
- Breaks and Holidays with SGH – activities for children and teenagers aged 7–15 years old.

## **Patronage Programme "SGH Academic Class"**

The aim of the programme is to develop cooperation between SGH and outstanding high schools in Poland. Participation in the programme provides high school students with a possibility of regular contact with the academic world. The programme also allows students to discover SGH's educational offer and makes it easier for them to choose a professional path. As part of the programme, special classes for students are organised by academic teachers and associates of SGH Warsaw School of Economics. Classes are held at the university and at its premises. The programme also provides an opportunity to develop cooperation in the field of tutoring for the best students, using the SGH Library, or cooperating with student academic circles.

## **The Entrepreneurship Olimpiad**

The Entrepreneurship Olympiad is one of the leading national Olympiads for high school students. The Olympiad is a joint initiative of the Foundation for the Promotion and Accreditation of Economic Education and the five largest Polish economic universities – the SGH Warsaw School of Economics and the Universities of Economics in Katowice, Cracow, Poznań and Wrocław. Every year, the Olympiad brings together several hundred schools and several thousand competitors in a three-stage competition. In addition to hosting competitions, the Olympiad offers a wide range of educational activities for competitors and candidates.

## **Warsaw School of Economics' Secondary School**

Warsaw School of Economics' Secondary School educates young people in accordance with the highest teaching standards and their economic and social sensitivity. The school's mission is to foster the intellectual development of each student, his or her love of learning, as well as to shape their personality. The school prepares students for the challenges of the modern world – to fluently speak foreign languages, to gain and use their knowledge on their own, to be sufficiently prepared for studying at the university and admitted to the major they wish to pursue, which would enable them to develop interests and passions for the future. The staff comprises SGH academic teachers.

## **University of the Third Age**

University of the Third Age is an educational offer for people that would like to expand their knowledge in terms of economics, economic history, law, as well as culture, art, politics, philosophy or psychology. Classes are conducted by specialists, representatives of the worlds of science, culture and art who ensure high standards of education and take care of the diversity of issues undertaken during classes. In addition to plenary lectures, students can participate in additional classes such as: language learning, sports activities (ballroom dancing, rehabilitation gymnastics), memory training, online senior citizens' club, drawing circle, theatre and poetry club, discussion club – "To Know More", bridge club, hiking club, English Club, Italiano Club. University of the Third Age also offers psychological and legal advice and a series of classes devoted to the safety of seniors.

## SGH Library

The largest economic library in Poland with its holdings of about one million volumes of books and magazines in the field of economics, history of economic thought, econometrics, economic policy, management and marketing, environmental protection, computer science and cybernetics.

The SGH Library also has the largest collection of books in Poland related to socio-economic issues. It contains many first editions of the works of economic classics. The library offers almost 1,000 titles of Polish and foreign current magazines and about 10,000 titles of magazines, with full texts, in computer databases. The library has a European Documentation Centre, which is part of the Europe

Direct information network. It acts as a depository for the publications of European communities. Additionally, the library collects and offers materials issued by the Publications Office of the European Union in Luxembourg, as well as publications of individual European institutions and Polish governmental and non-governmental organisations. The mission of the SGH Library

is to accommodate the needs of the academic community and other groups of readers. At present, both the librarians and the readers may use Automated Library Expandable Program (ALEPH) resulting in an efficient and user-friendly experience. The library's collection can be accessed on site via the university network, as well as remotely using appropriate credentials.

## Centre of Foreign Languages

The primary role of the Centre of Foreign Languages (CNJO) is the organisation of language courses

and exams taken by SGH students. The portfolio of the quality language courses offered by CNJO includes English, German, Russian, Spanish, French and Italian, as well as Polish for foreigners. The emphasis is put on topics related to economics, taking into account current issues concerning socio-

political and economic life. The Centre is authorised to conduct exams: Daf Test (it entitles one to study in Germany). The Centre of Foreign Languages has its own library and reading room. Its collections include dictionaries, lexicons, textbooks and scripts. In addition, the media library offers audio-visual materials for individual student work.

## Modern Education

SGH runs an e-learning platform e-sgh.com, which enables conducting full online classes and publication of supplementary materials for lectures and exercises, as well

as organising and conducting courses and trainings. SGH students can take part in e-learning lectures, study multimedia content enriched with educational films, discuss on

the forum and chat. A wide range of e-learning lectures consists of over 60 subjects. Some of them are conducted in cooperation with other universities from Poland and the United States.

## Centre for Open Education

The Centre for Open Education (COE) is the entity responsible for:

- professional development of SGH staff – the COE initiates and organizes group courses and trainings, as well as enables participation in individual forms of improvement carried out by external entities;
- popularization of the ICT use in the educational process – COE comprehensively secures the implementation of e-learning and blended subjects, methodological and instructional support in the application of modern technologies in professional – teaching and administrative work;
- implementation of economic education projects for schools and in the formula of open universities.

## Centre for Physical Education and Sport

Centre for Physical Education and Sport (CWFIS) offers classes in many sports, such as aerobics, athletics, functional training, boxing, callanetics, soccer, handball, futsal, karate, athletics, pilates, basketball, bodybuilding, nordic walking, swimming,

volleyball, ballroom dancing, tennis and sailing. The centre organises ski and snowboard camps and canoeing, bicycle and sailing trips. CWFIS employees conduct trainings with many sections of the Academic Sports Association (AZS), which brings

together nearly 300 students. SGH players take an active part in the Polish Academic Championships and the Academic Championships of Warsaw and Mazovia, as well as in international events where they represent SGH.

# Students

The greatest asset of SGH Warsaw School of Economics are its students. Many of them are active in the Student Union, science clubs and numerous organisations. Student organisations and science clubs connect people with common interests and goals. Not only they provide a pleasant way of spending free time, but also allow students to fulfil dreams and passions, gain knowledge and gather experience. They prepare students to start their professional career. Students implement projects concerning various spheres of social life: science, culture, professional work, sport or entertainment, while establishing contact with sponsors and companies offering patronage of these events. Student science clubs enrich scientific conferences with their innovative ideas, cooperating with departments and other SGH units.

The most active student organisations include:

## **AIESEC**

It is the largest student organisation worldwide. It operates in 16 academic centres in Poland, bringing together young, ambitious and creative people who want to develop themselves in an international environment. The main activity of the organisation is an international internship and volunteer programme. AIESEC also organises job fairs for students or thematic conferences. The AIESEC branch at SGH has about 100 active members.

## **SGH Choir**

It has been operating since 1993, under the direction of Tomasz Hynek. The choir is 8-voice, performs both classical and popular music, surprising the audience with interesting arrangements and performance ideas. The mission of the SGH Choir is to create a group of people who share the passion for music and singing and to provide them with opportunities to develop in this direction and participate in interesting undertakings. It has won many national and international competitions.

## **Erasmus Student Network**

The organisation was founded in 2001 by a group of young people in response to the needs of exchange students coming to our university from different parts of the world. It is one of the three largest organisations at SGH. Initially, its activity focused on helping foreign students to adapt to the new environment. Currently, it also organises a number of substantive projects, both for exchange students and SGH students.

## **CEMS Club Warsaw**

An organisation supporting the prestigious Master's in International Management (CEMS MIM) programme implemented at 34 of the best economic universities worldwide and organising about 40 initiatives a year at SGH Warsaw School of Economics. The CEMS Club enhances integration between the academic and business community through cooperation with many partners.

## **Independent Students' Monthly MAGIEL**

The magazine has been published since 1995 at SGH Warsaw School of Economics and since 2011 also at the University of Warsaw. In the ProJuvenes MAGIEL plebiscite, it was awarded the prize for the best student medium in Poland. The mission of the magazine is to provide access to the most reliable information. MAGIEL is not only a magazine. For the members of the editorial office it is a meeting place, an opportunity to polish their journalistic skills and improve their know-how in departments such as fundraising, marketing and PR.

## **Independent Students' Association (NZS SGH)**

An organisation operating in over 30 universities in Poland. It was established in 1980 to protect the rights of the academic community and democratic principles in Poland. It conducts a wide range of activities including business, educational, cultural, charity and sports projects of a local and national range.

## **Folk Song and Dance Ensemble of SGH**

Since 2004, Folk Song and Dance Ensemble of Warsaw School of Economics has been celebrating Polish folk culture in Poland and abroad and educating a generation of dancers. Anna Markowska is the manager and guardian of the group. In its history, the Ensemble has represented Poland at numerous foreign festivals in countries such as Spain, Morocco, Kazakhstan, Turkey, Greece, Italy, Bulgaria, Hungary, Lithuania, Croatia, the Netherlands, Ukraine, and even visited the Azores and Japan. It has also repeatedly performed for the Polish community abroad celebrating national holidays. In 2015, the Ensemble released the album "Debiut", which included Polish folk songs and songs from foreign repertoire.

## **Student Union**

An organisation associating all SGH students, operating through bodies (approx. 150 students) appointed in each academic year from different years of study. It carries out activities aimed at protecting students' rights and interests. During the year, it implements over a dozen projects, both substantive and entertaining.

## **SGH Theatre**

It was established by students of SGH Warsaw School of Economics in cooperation with Teatr Konsekwentny. The director and mentor is Jerzy Łazewski. The Theatre has existed since 2008 and has staged works by Shakespeare, Masters, Zelenka, Swinarski, Calderon to name a few. Over its many years of activity, SGH Theatre has prepared both comedic and tragical works, full of momentum multi-personnel performances and intimate etudes. In 2016, it won the audience award at the 3rd START Student Theatre Festival.



# History and Tradition

SGH Warsaw School of Economics is the oldest economic university in Poland. It was established in 1906 under the name of Private Courses of Commerce for Men at a time when Poland was partitioned between Russia, Prussia and Austria. Its founder, August Zieliński, managed to obtain the permission of the Russian authorities for to organize the courses, which, in fact, provided academic lectures in the Polish language.

During World War I, with the consent of the occupying German authorities, the courses were run as “Handelshochschule”, i.e. the Higher School of Commerce (HSC). However, it was not until Poland regained independence in 1918 that it became possible to give the institution a more academic character. In 1924, the university obtained legal personality and its graduates, in addition to a professional diploma, could receive a master's degree, as well as a doctor of economic sciences and a post-doctoral degree. In 1933, in accordance with the new law on academic schools, the university obtained full academic rights and changed its name to the Warsaw School of Economics. During World War II the university operated in conspiracy.

After the end of the war in 1945, classes were resumed in the library building, which fortunately was not destroyed. In June 1949, communist authorities

nationalised the university and transformed it into the Central School of Planning and Statistics. The “socialist shape” imposed on the university by communists was aimed at creating an institution for educating official personnel according to the needs of a centrally planned and managed economy. Despite numerous limitations and obligations, the so-called science schools were developed, such as those of Aleksy Wakar and Michał Kalecki, which at that time were an avant-garde of economic thought. By the end of the period of the Polish People's Republic, the need for thorough reforms of the school became discernible. Favourable conditions for change prevailed in 1990, in the wake of the general transformation of the state. The teaching process was computerised and modernised and contacts were established with the best economic schools in Europe and around the world. Students were given the

opportunity to choose lecturers and shape individually their programme of studies.

On 5<sup>th</sup> of April 1991, the university returned to its previous name of “Szkoła Główna Handlowa w Warszawie” – translated as SGH Warsaw School of Economics. The reform in the beginning of the 1990s resulted in the liquidation of the departments and the scientific activity was concentrated in 5 collegia. Poland's accession to the European Union was associated with the introduction of the so-called Bologna process. On 18<sup>th</sup> January 2006 the Senate adopted a three-stage division of studies into bachelor's, master's and doctoral studies. Cooperation with foreign academic centres increased significantly. At present SGH is a member of prestigious international networks and organisations that influence the shape of the global research and higher education area.



# Campus

SGH campus has been included on the list of monuments, both because of the unique architectural values of the buildings and the urban assumptions.



The main composition of the campus is created by three unique buildings with coherent architecture in the art déco style, designed by the architect Jan Witkiewicz Koszczyz. The experimental building located at 24 Rakowiecka St. (current building A) was the first to be constructed (in the years 1925-1926) and was organised around a central lecture theatre with a monumental space topped with a unique, semi-circular roof lantern. The building of the library, erected in 1928-1931, is an example of the most advanced, innovative functional solutions implemented at that time in Europe with a fascinating use of natural light in various spaces. A huge reading room with its almost 1,000 cubic meters, covered with domes of three cylindrical roof lanterns, naturally lightening the roof from five sides, arouses admiration both for its size and for its lighting solution. The main building, constructed in 1951-1955 according to J. Witkiewicz Koszczyz's design from 1924 and modified by Stefan Putowski, is arranged around a central courtyard, SGH Main Hall topped

with a staircase pyramid made from glass.

A characteristic feature of these three buildings is the opening of the space to natural light and an exceptionally simple and transparent structure. The facades of the buildings are distinguished by their attics with ceramic mosaics, symbolising various types of business activities, among which a crowned eagle, decorating the front wall of the library since 1930, despite the changing fate of the country, draws particular attention. In connection with the celebration of the university's centenary in 2006, a modern building C was opened and awarded the prestigious title "Construction of the Year 2006" by the Polish Association of Construction Engineers and Technicians. The building serves as a didactic and conference centre of SGH Warsaw School of Economics. The scientific and didactic facilities of the university consist of 5 buildings with 10 lecture halls, 81 smaller teaching rooms and 12 computer laboratories. Moreover, the school has 2 dormitories and a historical library.

