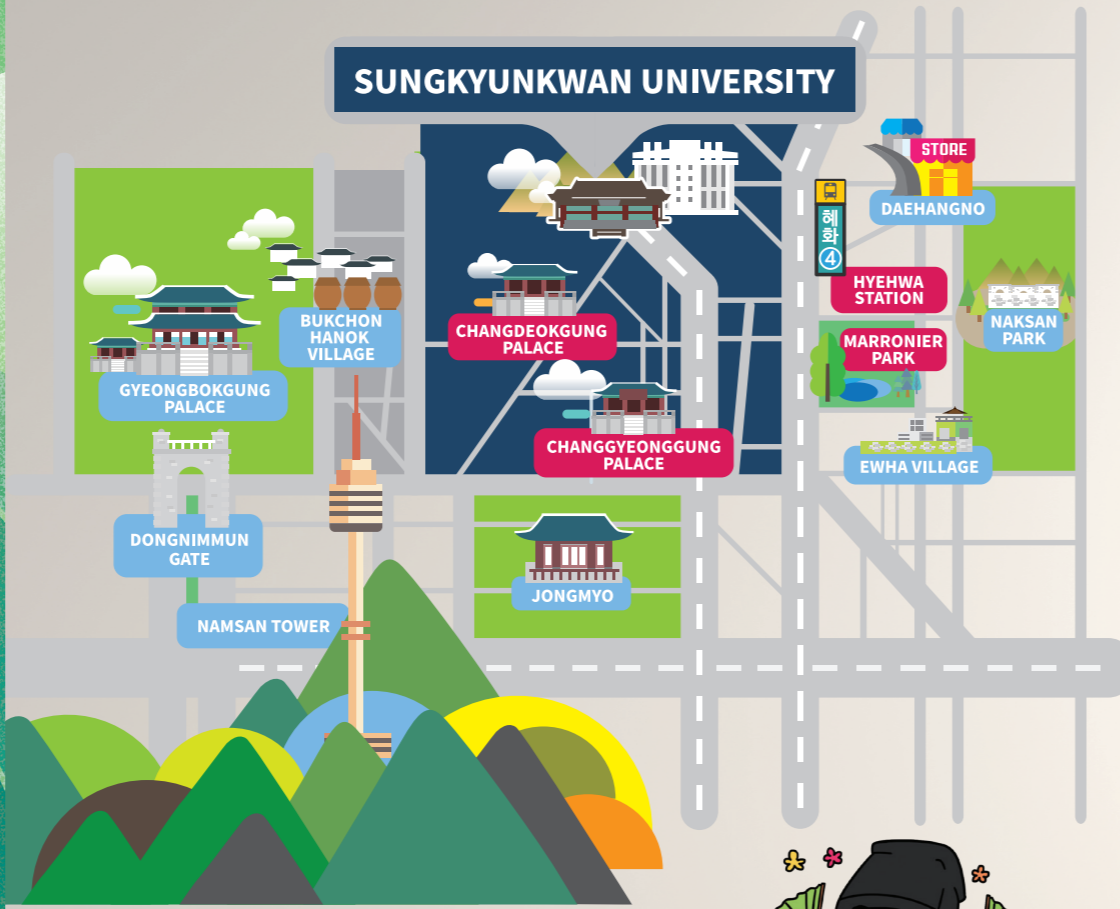


- 01 Korea's No.1 Private University
- 02 Four-Week Course, located in Seoul
- 03 Distinguished Faculty from Global Institutions
- 04 Fun & Dynamic Cultural Experiences



We are here,
In the traditional Heart of Seoul!



CONTACT US



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 ✉ issoffice@skku.edu
 📷 @skku.intl @experienceskku

**2024
SKKU
ISS**

**International
Summer Semester**

2024.06.28.~2024.07.26.



**WHY
SUMMER^{AT}
SKKU?**





ABOUT SKKU

Sungkyunkwan University (SKKU) has been a leading Korean educational institution since 1398. In the modern era it has partnered with Samsung. This has enabled SKKU to develop dynamic academic programs which have made it a driving force in the technological revolution. As a university with a combination of tradition and innovation, SKKU is the place to rediscover the past and set a course for the future.



SKKU IN RANKINGS



18th ...
THE Asia University Rankings



99th ...
QS World University Rankings



PROGRAM

Registration Deadline	Jun 2, 2024
Orientation	Jun 28, 2024
Classes Begin	Jul 1, 2024
Classes End	Jul 24, 2024
Graduation & Farewell Ceremony	Jul 26, 2024

* Pre-session : Jun 19 ~ Jun 26

CULTURAL ACTIVITIES



FEES

MANDATORY FEES

Application Fee: **100,000 KRW (approx. 80 USD)**
 Tuition Fee:
 • 1 course: **1,600,000 KRW (approx. 1,220 USD)**
 • 2 course: **2,600,000 KRW (approx. 1,980 USD)**
 • 3 course: **3,100,000 KRW (approx. 2,360 USD)**

Please contact your home university's coordinator to see if you can apply for a Partner University discount

Housing Fee: **750,000 KRW (approx. 600 USD)**

ISS students can apply for SKKU dormitories which are located within a 10 to 20 minute commute on foot via public transportation. More information can be found on the website.



APPLY HERE

Online application begins **January 12th** at <https://summer.skku.edu>



COURSES

- Students can take 1~3 courses. (Each course is worth 3 credits)
- Each course is taught by distinguished SKKU professors and those from prestigious universities from around the world.
- The language of instruction is English.

COURSE LIST

Business & Economics

- Brand Management
- Advertising and Popular Culture
- Business Analytics
- Consumer Behavior
- Corporate Finance
- Digital Marketing
- International Business and Management
- Principles of Finance
- Psychology of Fintech
- Strategic Management
- The Foundations of Entrepreneurship
- The Present and Future of International Trade
- Understanding International Finance, the Global Economy, and Exchange Rates
- Understanding Game Theory
- Behavioral Economics and the Economics of Altruism
- Social and Sustainable Entrepreneurship
- Global Operations Management
- Global Strategic Talent Management

Social Science & Humanities

- Human Rights across Borders
- Strategic Business Communication
- Climate Change: Science, Technology and Policy
- Cross Cultural Psychology
- Digital Strategies in Media and Communication
- Introduction to Psychology
- Introduction to Social Problems
- Understanding Global Conflict
- Social Epidemiology and Global Mental Health

Engineering

- Introduction to Sustainable Architecture
- Heat Transfer
- Technology, Society and Sustainability
- Emerging Future: Technology Issues and Trends

Computer / Data Science

- Introduction to Game Design
- Information Organizations and Management
- Cultural Contents and Natural Language Processing
- Artificial Intelligence
- Data Visualization
- Introduction to Big Data Analysis
- Introduction to Machine Learning
- Statistics in Python
- Human Computer Interaction

Korean Studies & Korean Language

- K-pop Dance and Social Media
- Globalization of Korean Popular Culture
- History of Modern Korea
- K-Pop, Hallyu, and Korean Society
- Korean Language: Beginner (2 credits)
- Korean Language: Intermediate (2 credits)